

JCDecaux announces the retirement of Daniel Hofer, Member of JCDecaux SE's Executive Board and CEO for Germany, Austria, Central & Eastern Europe, Central Asia. Jérôme d'Héré has been appointed to succeed him as CEO for this region

Out of Home Media

Angola
Australia
Austria
Bahrain
Belgium
Botswana
Brazil
Bulgaria
Cameroon
Canada
Chile
China
Colombia
Costa Rica
Croatia
Czech Republic
Denmark
Ecuador
El Salvador
Estonia
Eswatini
Finland
France
Gabon
Germany
Guatemala
Honduras
Hungary
India
Ireland
Israel
Italy
Ivory Coast
Japan
Kazakhstan
Kuwait
Latvia
Lesotho
Lithuania
Luxembourg
Malawi
Mauritius
Mexico
Mongolia
Mozambique
Myanmar
Namibia
New Zealand
Nicaragua
Nigeria
Norway
Oman
Panama
Paraguay
Peru
Poland
Portugal
Qatar
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
South Korea
Spain
Sweden
Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Zambia
Zimbabwe

Paris, March 10th, 2025 – JCDecaux SE (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces the retirement from his operational role of Daniel Hofer, Member of the Executive Board and CEO for Germany, Austria, Central & Eastern Europe, Central Asia of JCDecaux, as per August 31st, 2025. He will keep some mandates as a board member in selected companies as well as representing the Group in the board of WOO (World Out of Home Association). Daniel Hofer will not be currently replaced at the Executive Board of JCDecaux.

Jérôme d'Héré, currently Director of Mergers & Acquisitions and Development of the Group, has been appointed to lead the region as per September 1st, 2025, based in Berlin and reporting to Jean-François Decaux.

An operational transition in July and August will be organised between Daniel Hofer and Jérôme d'Héré to ensure a smooth handover. The successor of Jérôme d'Héré will be announced in due time.

Daniel Hofer joined the Out of Home media industry in 2010, serving as CEO of APG|SGA, the outdoor advertising market leader in Switzerland. In 2014, he became a member of JCDecaux's Executive Board and CEO for Germany, Austria, Central & Eastern Europe, Central Asia.

Jérôme d'Héré started his career in Switzerland in 2005, prior to joining JCDecaux in 2007, where he held various positions in the Financial and Internal Audit Departments in France. In 2012, he was promoted Deputy Director of Management Control - France. From 2014 to 2018, he was Chief Financial Officer for Central America, based in Mexico and then Panama. Since 2019, Jérôme has held the position of Director of Mergers & Acquisitions and Development of the Group in Paris.

Daniel Hofer, Member of the Executive Board and CEO for Germany, Austria, Central & Eastern Europe, Central Asia of JCDecaux, said: *"It has been a unique privilege to work with all these exceptionally talented and dedicated colleagues at JCDecaux and to have been part of JCDecaux's Executive Board. I am very grateful for all the positive and rewarding experiences along a great professional journey that spanned over some 40 years in the media industry"*.

Jean-François Decaux, Co-CEO of JCDecaux, said: *"We would like to thank Daniel Hofer for his dedication, loyalty and for his many contributions to the success of our Group. As a member of our Executive Board as well as CEO of his region, Daniel Hofer has been a highly regarded manager with an impressive track record. We regret his decision to retire from his operational role, but we look forward to continuing to work together in specific mandates. We wish Jérôme d'Héré all the best in his new area of responsibility"*.

JCDecaux SE
United Kingdom: 27 Sale Place - London W2 1YR - Tel.: +44 (0)20 7298 8000
Head Office: 17, rue Soyser - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79
www.jodecaux.com

A European Company with an Executive Board and Supervisory Board
Registered capital of 3,264,372,84 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Key Figures for JCDecaux

- 2024 revenue: €3,935.3m
- N°1 Out-of-Home Media company worldwide
- A daily audience of 850 million people in more than 80 countries
- 1,091,811 advertising panels worldwide
- Present in 3,894 cities with more than 10,000 inhabitants
- 12,026 employees
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the SBF 120 and CAC Mid 60 indexes
- JCDecaux's Group carbon reduction trajectory has been approved by the SBTi and the company has joined the Euronext Paris CAC® SBT 1.5° index
- JCDecaux is recognised for its extra-financial performance in the FTSE4Good (3.8/5), CDP (A), MSCI (AAA), Sustainalytics (13.1), and has achieved Gold Medal status from EcoVadis
- 1st Out-of-Home Media company to join the RE100
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- N°1 worldwide in street furniture (629,737 advertising panels)
- N°1 worldwide in transport advertising with 157 airports and 257 contracts in metros, buses, trains and tramways (340,848 advertising panels)
- N°1 in Europe for billboards (83,472 advertising panels worldwide)
- N°1 in outdoor advertising in Europe (736,310 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (178,010 advertising panels)
- N°1 in outdoor advertising in Latin America (89,526 advertising panels)
- N°1 in outdoor advertising in Africa (22,490 advertising panels)
- N°1 in outdoor advertising in the Middle East (20,689 advertising panels)

For more information about JCDecaux, please visit [jcdecaux.com](https://www.jcdecaux.com).

Join us on [X](#), [LinkedIn](#), [Facebook](#), [Instagram](#) and [YouTube](#).

Communications Department: Albert Asséraf

+33 (0) 1 30 79 79 10 – albert.asseraf@jcdecaux.com

Investor Relations: Rémi Grisard

+33 (0) 1 30 79 79 93 – remi.grisard@jcdecaux.com