



JCDECAUX Pearl & Dean Ltd and MediaNation Inc extend the date for fulfilment of the condition and the final date of the exclusivity period of their agreement from April 15th 2005 to April 22nd 2005

Paris, 18 April 2005 – JCDecaux SA (Euronext Paris : DEC), the number one outdoor advertising company in Europe and number two worldwide, announced today that its wholly owned subsidiary, JCDecaux Pearl & Dean, has agreed an extension of the date for fulfilment of the condition and the final date of exclusivity in relation to the agreement, announced on March 29th for the conditional acquisition by JCDecaux Pearl & Dean Ltd, of approximately 79.67% of the share capital of MediaNation, a company listed on the Growth Enterprise Market (“GEM”) of the Hong Kong Stock Exchange. The date of fulfilment of the condition and the final date of the exclusivity period for the agreement is extended from April 15th 2005 to April 22nd 2005. MediaNation Inc operates advertising services for the Beijing metro network and two lines of the Shanghai metro. It is also the leading supplier of advertising services on the bus network in the People’s Republic of China (15 cities) and holds a contract regarding the installation and advertising on 1,000 newspaper kiosks in Shanghai. In 2004, MediaNation Inc reported revenues of HK\$439.6 million (€ 43.1 million), up 17% compared to 2003.