

JCDecaux

JCDecaux confirms its offer to increase its stake in IGPDecaux in Italy

Out of Home Media

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Norway
Oman
Panama
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Portugal
Qatar
Russia
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Slovakia
Slovenia
South Africa
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Sweden
Switzerland
Thailand
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The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan

Paris, 12 February 2015 – Following the announcement of RCS Media Group SpA, JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, confirms that it has submitted an offer – jointly with Publitransport (Du Chêne de Vère Family) – to RCS Media Group SpA for the acquisition of their 34.5% shareholding held in IGPDecaux.

This offer would allow JCDecaux to own 60% of the share capital of IGPDecaux and Publitransport (Du Chêne de Vère Family) 40%.

IGPDecaux is currently owned by RCS Media Group (34.5%), Publitransport (33.15%) and JCDecaux (32.35%).

This offer is subject to the satisfaction of certain terms.

Key Figures for the Group

- 2014 revenues: €2,813m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- N°1 worldwide in street furniture (480,400 advertising panels)
- N°1 worldwide in transport advertising with more than 145 airports and more than 276 contracts in metros, buses, trains and tramways (379,000 advertising panels)
- N°1 in Europe for billboards (191,000 advertising panels)
- N°1 in outdoor advertising in the Asia-Pacific region (211,400 advertising panels)
- N°1 in outdoor advertising in Latin America (35,000 advertising panels)
- N°1 worldwide for self-service bicycle hire
- 1,082,400 advertising panels in more than 60 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 11,900 employees

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,413,859.37 euros - # RCS: 307 570 747 Nanterre - FR 44307570747