

Institutional Investor Awards 2013: JCDecaux wins for the 3rd year in a row

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Paris, April 11, 2013 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has announced that the 2013 Institutional Investor Awards have once again recognised JCDecaux by awarding Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO, and Jean-François Decaux, Co-CEO of JCDecaux.

US magazine *Institutional Investor* has just published its annual 2013 All-Europe Executive Team ranking, in which Jean-Charles Decaux and Jean-François Decaux were named as best CEOs in the European media category by its panel of financial experts. Organised for the last 30 years by the monthly magazine, a benchmark in the world of international finance, the Institutional Investor Awards acknowledge excellence on the part of businesses and people in the field of financial management. This year, a total of 1,580 sell-side analysts (responsible for monitoring listed companies and publishing buy or sell recommendations for investors) from approximately 150 different institutions voted.

These awards confirm the financial community's recognition of the strategic and managerial skills of JCDecaux's senior management team.

On receiving this award, **Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO, and Jean-François Decaux, Co-CEO**, said: *"We are honoured and delighted to have received this award for the third consecutive year. The award is testament to the success of our business and our teams who contribute to JCDecaux's development every day around the world"*.

Key Figures for the Group

- 2012 revenues: €2,623m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- No.1 worldwide in street furniture (434,700 advertising panels)
- No.1 worldwide in transport advertising with more than 150 airports and more than 280 contracts in metros, buses, trains and tramways (358,100 advertising panels)
- No.1 in Europe for billboards (199,600 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (205,000 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,002,800 advertising panels in more than 55 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 10,484 employees

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