

Appointments at JCDecaux in France:

Jean-Christophe Chrétien is appointed National Sales Director for Street Furniture and Olivier Douffiagues becomes National Sales Director for Avenir

Communication Extérieure

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Paris, 11 July 2005 – Xavier Cos, who has been with JCDecaux since 1991 and currently holds the post of National Sales Director for Street Furniture, has decided to leave the group in order to manage a personal project. Upon his departure on 27 July, Jean-Christophe Chrétien will take over as National Sales Director for Street Furniture and Olivier Douffiagues will become National Sales Director for Avenir. The latter will continue in his role as Sales Director for the JCDecaux/Avenir regions. Both men will report to Gaël Blanchard, Managing Director of Commerce and Development.

Jean-Christophe Chrétien, 40, is a graduate of the Paris Chamber of Commerce and Industry business school. He joined Avenir in 1986 and held a variety of regional posts over a 10-year period before moving to company headquarters, where his positions included that of National Sales Director. In 2001, he was appointed National Sales Director for Avenir and will now take over as National Sales Director for Street Furniture.

Olivier Douffiagues, also 40, is a graduate of the INSEE (Institut des Hautes Etudes Economiques et Commerciales) school of business in Paris. He began his professional career as Director of Marketing with Sayag Electronic before joining the Sommer Allibert group to take on sales and marketing responsibilities. In 1997, he moved to Avenir as Sales Director for the Gascogne/Tarn area and then served in various positions, including Local Sales Director and Regional Sales Director, for the network. In 2003, he was named Sales Director for the JCDecaux/Avenir regions, a post that he will continue to hold in conjunction with his new position as National Sales Director for Avenir.

Key Information on the Group

- 2004 revenues: €1,627.3 million ; Q1 2005 revenues : €379.7 million
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and FTSE4Good indexes
- N°1 worldwide in street furniture (311,000 faces)
- N°1 worldwide in airport advertising with 155 airports and more than 150 transport contracts in metros, buses, trains and tramways (208,000 faces)
- N°1 in Europe for billboards (197,000 faces)
- 716,000 advertising faces in 45 countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 7,500 employees

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