

## JCDecaux Partners with Verizon to Deploy Mobile Charging Digital Stations Throughout Major US Airports

### Out of Home Media

Algeria  
Argentina  
Australia  
Austria  
Azerbaijan  
Belgium  
Brazil  
Bulgaria  
Cameroon  
Canada  
Chile  
China  
Colombia  
Costa Rica  
Croatia  
Czech Republic  
Denmark  
El Salvador  
Estonia  
Finland  
France  
Germany  
Guatemala  
Hungary  
Iceland  
India  
Ireland  
Israel  
Italy  
Japan  
Kazakhstan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Mexico  
Norway  
Oman  
Panama  
Poland  
Portugal  
Qatar  
Russia  
Saudi Arabia  
Singapore  
Slovakia  
Slovenia  
South Africa  
Spain  
Sweden  
Switzerland  
Thailand  
The Dominican Republic  
The Netherlands  
Turkey  
Ukraine  
United Arab Emirates  
United Kingdom  
United States  
Uruguay  
Uzbekistan

**Paris, August 25, 2014** – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced today that it has completed the rollout of 169 brand new mobile charging digital stations at the four largest international airports in the US: John F. Kennedy International Airport, Newark Liberty International Airport, Miami International Airport and Los Angeles International Airport.

The newly designed mobile charging digital stations provide a unique, in-demand service to 193 million travelers. Each device is equipped with USB ports, regular AC outlets and an innovative wireless recharge device. The units also feature two 32" digital, high definition screens for the exclusive use of Verizon commercial and content messages.

Verizon Wireless' 4G LTE network will be used to deliver digital ads to the kiosks, including messages from Verizon. For more information, about Verizon, please visit <http://www.verizonenterprise.com/industry/media/digital-signage/>.

**Jean-François Decaux, Co-Chief Executive Officer of JCDecaux**, said: *"We are delighted to have partnered with Verizon for the launch of the largest US airport program of sponsored mobile charging stations. Providing an essential service to travelers and a unique brand experience make these new devices a very compelling media asset."*

### About Verizon:

Verizon Wireless operates the nation's largest and most reliable 4G LTE network. As the largest wireless company in the U.S., Verizon Wireless serves 104.6 million retail customers, including 98.6 million retail postpaid customers. Verizon Wireless is wholly owned by Verizon Communications Inc. (NYSE, Nasdaq: VZ). For more information, visit [www.verizonwireless.com](http://www.verizonwireless.com). For the latest news and updates about Verizon Wireless, visit our News Center at <http://www.verizonwireless.com/news> or follow us on Twitter at <http://twitter.com/VZWNews>.

### Key Figures for the Group

- 2013 revenues: €2,676m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- No.1 worldwide in street furniture (480,400 advertising panels)
- No.1 worldwide in transport advertising with more than 145 airports and more than 276 contracts in metros, buses, trains and tramways (379,000 advertising panels)
- No.1 in Europe for billboards (191,000 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (211,400 advertising panels)
- No.1 in outdoor advertising in Latin America (30,000 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,082,400 advertising panels in more than 60 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 11,900 employees

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,412,674.05 euros - # RCS: 307 570 747 Nanterre - FR 44307570747