

JCDecaux

Out of Home Media

Algeria
Argentina
Australia
Austria
Belgium
Brazil
Bulgaria
Cameroon
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
India
Ireland
Israel
Italy
Japan
Kazakhstan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Norway
Oman
Poland
Portugal
Qatar
Russia
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
Spain
Sweden
Thailand
The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan

Paris, 17 May 2012 – JCDecaux SA (Euronext Paris: DEC), the world's number one outdoor advertising company, confirmed today that The Office of Fair Trading (OFT), the UK competition Authority, has announced that it has closed its investigation into contracts entered into by each of the two main street furniture operators with local authorities in the UK relating to advertising on street furniture such as bus shelters and information panels.

In this context, the OFT has made no finding of any infringement of the Competition Act 1998.

JCDecaux SA welcomes this decision as it brings to an end a long running investigation conducted by the OFT during which our subsidiary JCDecaux UK worked constructively with the UK regulator. Throughout the process JCDecaux stressed that it had entered the market 20 years ago when only one company operated in this segment and has grown its business organically since then through public tender.

Key Figures for the Group:

- 2011 revenues: €2,463m; Q1 2012 revenues: €569.0 m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Dow Jones Sustainability indexes
- No.1 worldwide in street furniture (426,200 advertising panels)
- No.1 worldwide in transport advertising with 175 airports and 280 contracts in metros, buses, trains and tramways (367,800 advertising panels)
- No.1 in Europe for billboards (208,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (202,200 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,013,500 advertising panels in more than 55 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 10,300 employees

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