

JCDecaux renews eleven Street Furniture contracts in the Ile-de-France region

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Paris, September 16, 2008 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide, has renewed eleven street furniture contracts in the Ile-de-France region through a process of competitive tenders over the past few months. The towns cities have a combined population of more than 320,000 inhabitants.

These contracts cover a total of **1,156 2m² advertising panels** and **195 8m² advertising panels**. JCDecaux has been chosen by the following cities: Cachan, Conflans-Saint-Honrine, Les Lilas, Les Ulis, Marly-le-Roi, Noisy-le-Roi, Pantin, Torcy, Verrières le Buisson, Villeparisis and Vitry-sur-Seine.

Jean-Charles Decaux, Chairman of the Executive Board and CO-CEO of JCDecaux said: *"We are delighted that these cities have chosen JCDecaux once again. These decisions strengthen our commitment to quality, innovation and sustainable development in street furniture and consolidates our leading position in outdoor advertising in France. These contracts will help us to improve still further the effectiveness and performance of our network of advertising displays in the Ile-de-France region, an area that represents 2% of the French territory but has 19% of the French population, and 29% of the national wealth."*

JCDecaux Group, key figures:

- 2007 revenues: €2,106.6m; H1 2008 revenues: €1,067.6m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (351,000 advertising panels)
- No.1 worldwide in airport advertising with 145 airports and more than 300 transport contracts in metros, buses, trains and tramways (386,000 advertising panels)
- No.1 in Europe for billboards (215,000 advertising panels)
- No.1 in outdoor advertising in China (219,000 advertising panels in 23 cities)
- No.1 worldwide for self-service bicycle hire
- 952,000 advertising panels in 54 different countries
- Present in 3,400 cities with more than 10,000 inhabitants
- 8,900 employees

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