

Laurence Branthomme is appointed Chief Financial Officer, France, of JCDecaux

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Paris, July 1, 2008 – Laurence Branthomme has been appointed Chief Financial Officer, France, of JCDecaux. A member of the France Management Committee, she reports to Jean-Michel Geffroy, Executive Vice-President, Products, Finance and Human Resources.

Laurence Branthomme (38) holds a post-graduate diploma (DESS) in Strategy, Planning & Control and a Master's degree in Accounting & Financial Science and Techniques (MSTCF) awarded by the University of Paris-Dauphine. She is a certified public accountant.

In 1992, she began her career in the Audit Department of Ernst & Young, where she continued to serve as a Senior Manager until 2004.

In 2004, she moved to American Express Voyages d'Affaires (Business Travel) as Financial Director. In 2007 she chaired the technical commission of internal control set up by the Association of Financial Directors & Management Controllers (DFCG).

In March 2008, Laurence Branthomme joined JCDecaux as Head of Accounting.

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