

JCDecaux Airport: Stéphane Anziani is appointed national Sales Director

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Paris, January 16, 2008 – Stéphane Anziani has been appointed national Sales Director of JCDecaux Airport. Reporting directly to Isabelle Fourmentin, Executive Vice President of JCDecaux Airport and JCDecaux Advertising, he is responsible for managing the national sales teams, including regional activities and Innovate.

Stéphane Anziani (37) holds a Master's degree in Business Administration awarded in 1994 by the University of Paris XII.

Stéphane Anziani began his career in 1995, working as Head of Advertising for the French daily newspaper *Libération*. In 1998, he took up a position with CB News as Advertising Director to manage the commercial development of non-captive markets. In 2004, he accepted a position as Advertising Director with *20 Minutes* where he set up the Regional Sales Department.

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