

## Jean Muller has been appointed Deputy Executive Vice-President of JCDecaux

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**Paris, October 2, 2007** – Jean Muller has been appointed Deputy Executive Vice-President of JCDecaux, responsible for marketing the JCDecaux Street Furniture and Avenir brands, a new position created following the reorganisation of the company's sales teams announced on September 26 earlier this year. He reports to Isabelle Schlumberger, Executive Vice-President, Commerce & Development.

His duties include the commercial development of the JCDecaux Street Furniture and Avenir brands and the management of the National, Local and Cultural Activities sales teams.

Working in particular through the recently created Major Accounts Departments – Active Major Accounts and Major Accounts Development – he will be responsible for developing the cross-functional aspects of the company's sales activities.

His responsibilities also include ensuring the development of the JCDecaux Innovate Department in addition to coordinating the support teams: Strategic Planning, Yield Management and Sales Coordination.

Jean Muller (38) is a graduate of the *Institut Supérieur des Forces de Vente* (Higher Institute for Commercial Studies). He began his career in 1990 in the Bacardi Martini Group as a Sector Manager before becoming Sales Training Officer and Head of Sales.

Starting in June 1996, he held a series of positions within NRJ Group. Initially working as the Regional Manager of Régie Networks until 1998, he subsequently perfected his expertise of the local market as France Sales Director from 1999 to 2003. He was then appointed Director of Commercial Development of NRJ Group and, in 2005, Executive Vice-President, France Sales of NRJ Group and President of the advertising space marketing services (NRJ Régies – which subsequently became NRJ Global – and Régie Networks).

Jean Muller was Chairman of SIRRP / Média Radio, the radio advertising union, from October 2005 to January 2007.

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