



JCDecaux has become Brussels Airport's new management partner for all its advertising

Paris, 6 June 2007 - JCDecaux SA (Euronext Paris : DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region and number two worldwide and Brussels Airport have just announced that JCDecaux Belgium have been awarded the management of its advertising for Brussels Airport. The contract will come into effect on 1 January 2008 for a period of 10 years.

The contract is a recognition of the expertise of JCDecaux Airport, which by innovating and creating state of the art solutions will provide optimal advertising visibility for the 16 million national and international passengers that use Brussels Airport.

Wilfried Van Assche, CEO of Brussels Airport, explains the reasons behind the choice:

"First and foremost, JCDecaux presented us with an excellent business plan. Their position in the European and world markets and their global experience also gave us the required guarantees in terms of innovation and accessing major advertisers, among which are some major brands that are currently absent. The company's very significant foothold in Belgium in the field of outdoor communication and the fact that it has a large and experienced team reinforced our choice."

Jean-Charles Decaux, Co-Chief Executive of JCDecaux, stated: "With this award, Brussels Airport has recognised not only the expertise but also the unique track record of JCDecaux, which is number 1 worldwide in airport advertising and manages seven of the ten largest airport hubs in the world. The airport project confirms our capacity to innovate as well as our demand for quality; it is from these foundations that JCDecaux will support Brussels Airport in its ambitious development policy."

Key Figures for the Group:

- 2006 revenues: €1,946.4 million; Q1 2007 revenues: €473.1m
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (334,000 advertising panels)
- N°1 worldwide in airport advertising with 141 airports and around 300 transport contracts in metros, buses, tramways and trains (213,000 advertising panels)
- N°1 in Europe for billboards (216,000 advertising panels)
- N°1 in outdoor advertising in China (83,000 advertising panels in 21 different cities)
- N°1 worldwide in self service bicycles
- 763,000 advertising panels in 48 countries
- Present in 3,500 cities with over 10,000 inhabitants
- 8,100 employees

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