

Jean Muller is appointed Director of Commercial Development of JCDecaux

Paris, April 23, 2007 - Jean Muller has been appointed Director of Commercial Development of JCDecaux, a new post created within the framework of the new organization announced on April 10. Jean Muller reports to Isabelle Schlumberger, Executive Vice-President, Commerce & Development.

His duties will include the coordination and development of JCDecaux's cross-functional commercial activities in France (Street Furniture, Avenir, JCDecaux Airport and JCDecaux Artvertising). He will be responsible, in particular, for setting up and supervising the New Business Development team, ensuring the development the JCDecaux Innovate Department in addition to coordinating the Strategic Planning and Yield Management teams.

Jean Muller (37) is a graduate of the Institut Supérieur des Forces de Vente (Higher Institute for Commercial Studies) of the Chamber of Commerce and Industry of the Moselle. He began his career in 1990 in the Bacardi Martini Group as a Sector Manager before becoming Sales Training Officer and Head of Sales.

Starting in June 1996, he held a series of positions within NRJ Group. Initially working as the Regional Manager of Régie Networks until 1998, he subsequently perfected his expertise of the local market as France Sales Director from 1999 to 2003. He was then appointed Director of Commercial Development of NRJ Group and, in 2005, Executive Vice-President, France Sales of NRJ Group and President of the advertising space marketing services (NRJ Régies – which subsequently became NRJ Global – and Régie Networks).

Jean Muller was Chairman of SIRRP / Média Radio, the radio advertising union, from October 2005 to January 2007.

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