

Isabelle Fourmentin has been appointed Deputy Executive Vice-President of JCDecaux Airport and JCDecaux Artvertising

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Paris, 19 April, 2007 – Isabelle Fourmentin has been appointed Deputy Executive Vice-President of JCDecaux Airport and JCDecaux Artvertising, reporting to Isabelle Schlumberger, President of JCDecaux Airport and JCDecaux Artvertising and Executive Vice-President, Commerce & Development, of JCDecaux. In her new position, Isabelle Fourmentin is responsible for consolidating the French airport activity and expanding the market for event-based wall wraps and neonlights.

Isabelle Fourmentin (43) holds a master's degree in Business Law and Taxation, a post-graduate diploma (DESS) in International Contract Law as well as an MBA awarded by the leading French business school, HEC.

She began her career in 1988 as a chargée d'affaires in the Marketing Department of the French TV channel, La 5. In 1993, she moved to the NRJ Group as a Project Leader before being appointed Administrative Director responsible for optimizing the costs and the structural organization. She was rapidly promoted to the position of Director of Commercial Strategy and Development of NRJ Régies before assuming managerial responsibility of E NRJ in 2000. In 2002, she became a consultant for Sixième Continent, a company specializing in consultancy services for media and Internet companies. In 2004, she was appointed Sales Manager of the event-based public relations agency, Le Public Système.

Since January 2006, she served as Sales Manager of JCDecaux Airport and JCDecaux Artvertising.

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