

JCDecaux renews 8 Street Furniture contracts in the Ile-de-France region.

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Paris, February 21 2007 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region and the number two worldwide, today announced that, following invitations to tender, it has renewed 8 Street Furniture contracts in the Ile-de-France region over the past few months. The cities concerned represent an aggregate population of almost 295,000 inhabitants.

These contracts concern a total of **634** 2m² advertising panels and **94** larger format 8m² panels. The municipalities that chose JCDecaux are: Alfortville, Charenton-le-Pont, Levallois-Perret, Lognes, Maurepas, Melun, Neuilly-sur-Seine and Saint-Mandé. The Street Furniture items installed in these cities are designed by JCDecaux (Millenium, Murano and Heritage).

Jean-Charles Decaux, Chairman of the Board and co-CEO of JCDecaux, said: *“These renewals are further evidence of JCDecaux’s commitment to quality, innovation and sustainable development in the area of Street Furniture and strengthen our number one position in outdoor advertising in France. These contracts highlight the efficiency and performance of the Group’s advertising offer in the Ile-de-France region representing 2% of the territory but 19% of the population and 29% of the wealth.”*

Key Figures for the Group:

- 2006 revenues: €1,946.4 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (200,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 725,000 advertising panels in 48 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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