

Contract for bicycles and street furniture in Paris: JCDecaux confirms its commitments

Communication Extérieure

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Paris, 2 February 2007 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region and number two worldwide, as well as world number one in self service bicycles, has confirmed that its subsidiary SOMUPI (a subsidiary held 66% by JCDecaux and 34% by Médias et Régies Europe – Publicis Group) has taken all possible steps to ensure that it can deliver the proposed bicycles and stations on the dates announced.

Its schedule has employed realistic criteria in terms of the manufacture and installation of furniture and bicycles from the viewpoint of its successful experiences in France and abroad. For the electrical connections, its planning is based on the demonstrated capacities of EDF, one of the leaders in European energy, during recent operations to install street furniture, notably in Paris.

All the SOMUPI/JCDecaux teams dedicated to this project have been fully mobilised to ensure, as JCDecaux systematically does for each of the contracts it wins, that the best possible service is provided both to the City of Paris and to bicycle users within the given deadlines.

Key Figures for the Group:

- 2006 revenues: €1,946.4 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (200,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 725,000 advertising panels in 48 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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