

## JCDecaux renews 7 regional street furniture contracts

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**Paris, 24 January 2007** - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region and number two worldwide, has renewed seven regional street furniture contracts through public tenders over the last few months. The cities have a combined population of nearly 380,000 inhabitants.

The contracts cover **945** 2m<sup>2</sup> advertising panels and **150** 8m<sup>2</sup> advertising panels. The municipalities that have chosen JCDecaux are: Aurillac, Cambrai, Chalon sur Saône, La Baule, Marcq en Baroeul, Roanne and Sète. The furniture installed has been designed either by JCDecaux or by the prestigious designers and architects: Lord Norman Foster and Philip Cox.

Announcing these renewals, **Jean-Charles Decaux, Chairman of the Board and Co-CEO of JCDecaux**, stated:

« We are very pleased that these cities have chosen JCDecaux, reinforcing our commitment to quality, innovation and sustainable development in the street furniture arena. The contracts strengthen our position as the number one outdoor advertising company in France.»

### Key information about the Group

- 2005 revenues: 1,745.2 M€; revenues in the first 3 quarters of 2006: 1,382.1 M€
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange and is included in the Euronext 100 and FTSE4Good indices
- World No. 1 in street furniture (318,000 advertising panels)
- World No. 1 in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, trains and tramways (207,000 advertising panels)
- European no. 1 for billboards (200,000 advertising panels)
- No. 1 in outdoor advertising in China (79,000 advertising panels in 20 cities)
- 725,000 advertising panels in 48 countries
- Present in more than 3,400 towns with over 10,000 inhabitants
- 7,900 employees

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