

## JCDecaux creates the position of CEO Middle East, Africa, Eastern Europe and Central Asia

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**Paris, November 20, 2006** – In order to speed up its development in the Middle East as well as in Africa, Eastern Europe and Central Asia, JCDecaux is creating two new positions, namely: CEO Middle East, Africa, Eastern Europe and Central Asia, and Business Development Manager, Middle East and North Africa.

**Emmanuel Russel** has been appointed CEO Middle East, Africa, Eastern Europe and Central Asia, effective November 20, 2006. He reports to Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux, for the Middle East and Africa zone, and to Jean-François Decaux, co-CEO, for the Eastern Europe and Central Asia zone.

Emmanuel Russel (43) is a graduate of the HEC business school and holds a DESCF higher diploma in accounting and finance. He began his career with Arthur Andersen in 1987. In 1990, he joined the Pernod Ricard Group and became Administrative & Financial Director of Pernod Ricard Europe in 1997. He moved to JCDecaux in 2000 to take up the position of Director of Acquisitions & Internal Audit, and was promoted to Director of Business Development & Financing in 2003.

**Alexandre Roubaud** has been promoted to the position of Business Development Manager, Middle East and North Africa, effective November 20, 2006. He will report to Emmanuel Russel and be based in Dubai.

Alexandre Roubaud (26) is a graduate of the EDHEC business school (*Ecole des Hautes Etudes Commerciales du Nord*). He began his career as a mergers & acquisitions analyst working for Banque Lazard in 2003 before joining JCDecaux in 2005 as a Financial Controller responsible for the UK, Ireland, the Netherlands, Scandinavia and Australia.

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