

## Paris public tender: SOMUPI, a subsidiary of JCDecaux and Médias et Régies Europe, files a pre-contractual summary request

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**Paris, October 20, 2006** - JCDecaux (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and number two worldwide, announced today that SOMUPI (a joint venture company 66% owned by JCDecaux and 34% owned by Médias et Régie Europe, a Publicis company) has filed a pre-contractual summary request with the Administrative Court in Paris relating to the public tender for the installation and operation of a fleet of bicycles and a range of street furniture in Paris.

The procedure chosen by the city for this public tender requires SOMUPI to ask the judge to verify whether the rules relating to public procurements in France have been followed.

The filing has been made at this early stage to avoid any subsequent claims relating to these matters when the final award is made by the city.

### **Key Figures for the JCDecaux Group:**

- 2005 revenues: €1,745.2m, first half 2006 revenues: €945.8M
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices.
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (200,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 725,000 advertising panels in 48 countries
- Present in over 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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