

JCDecaux Airport and 'Aéroport de Paris Charles de Gaulle' launch Sharp's first LCD « Full HD » TV screen.

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Paris September 27, 2006 – JCDecaux Airport, subsidiary to JCDecaux SA, number one in Outdoor Advertising in Europe and Asia, and number two worldwide, displays in a quality design showcase, the new “Aquos” range for SHARP, designer and leader in the field of flat LCD Screens for the last 30 years.

SHARP, a true reference in terms of technological innovation, heads the revolution in “Aquos” TV sets and demonstrates a genuine sense of difference with the installation, in Roissy Airport's Terminal 2F1 of a 12m² showcase, exhibiting their new range of « Full HD » screens.

This promotions area, set up for a period of 1 year is a showcase inside which 3 TV units offer perfect slim line curves, unique design and images of a rare quality. The showcase and the screens of top quality contours bring sophistication and elegance within the Terminal boarding zone.

On this occasion, **Isabelle Schlumberger, President of JCDecaux Airport France** declared: « *JCDecaux Airport is proud to be associated to this visionary Brand, pioneer in the field of High Definition, combining design and performance* »

Key Figures for the Group JCDecaux:

- 2005 revenues: €1,745.2M, H1 2006 revenues : €945.8M
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices.
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (200,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 725,000 advertising panels in 48 countries
- Present in over 3,400 cities with over 10,000 inhabitants
- 7,900 employees

JCDecaux

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