

## JCDecaux expands into Central Asia

### Out of Home Media

Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Iceland  
India  
Ireland  
Italy  
Japan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Mexico  
Netherlands  
Norway  
Poland  
Portugal  
Russia  
Serbia & Montenegro  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
Turkey  
United Kingdom  
United States  
Uruguay

**Paris, 31 August 2006 – JCDecaux SA** (Euronext Paris: DEC), the number one street furniture company in the world and the number one outdoor advertising company in Europe and Asia Pacific, announced today that it has signed an exclusive 25 year contract with the city of Tashkent for the operation of street furniture, such as bus shelters, information panels and columns, incorporating advertising.

Tashkent, which has a population of 2.1 million people, is not only the capital of Uzbekistan (26 million people) but is also the biggest city in central Asia. The inauguration of the first bus shelter took place today as part of the celebration of the country's 15<sup>th</sup> anniversary of its independence.

Commenting on the move into central Asia, co-Chief Executive Officer of JCDecaux, Jean-François Decaux, who attended the inauguration ceremony, said:

“We are very pleased to enter the central Asian market through this long term contract with Tashkent, which is the biggest city in the region. Uzbekistan and its neighbours, such as Kazakhstan, are new emerging markets which are growing rapidly and are going to play an increased role in the global economy.”

### Key Figures for the Group JCDecaux:

- 2005 revenues: €1,745.2M, H1 2006 revenues : €945.8M
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (190,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 715,000 advertising panels in 46 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

For more information, contact:

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A public limited corporation with an Executive Board and Supervisory Board  
Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747