

Isabelle Schlumberger appointed Executive Vice-President, Commerce & Development, of JCDecaux in France

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Paris, August 30 2006 – Isabelle Schlumberger has been appointed Executive Vice-President, Commerce & Development, of JCDecaux in France. Reporting directly to Jean-Charles Decaux, Chairman of the Executive Board of JCDecaux and co-Chief Executive Officer of JCDecaux SA, Isabelle Schlumberger is a member of the French Executive Committee and assumes responsibility for all the sales forces of the street furniture JCDecaux and the billboard advertising Avenir.

Since 2000, Isabelle Schlumberger has served as Chief Executive Officer of JCDecaux Airport in Paris with dual managerial responsibility for the Airport activity in the French market and for the coordination of the entire Transport business worldwide. In 2003, she became CEO of JCDecaux Artvertising before being appointed, in 2006, President of JCDecaux Airport and JCDecaux Artvertising, responsibilities that she continues to assume in her new position.

A graduate of the Institut d'Etudes Politiques de Paris (Sciences Po), Isabelle Schlumberger (44) also holds a postgraduate degree in finance from the University of Paris IX Dauphine.

Isabelle Schlumberger began her career in 1984 with Havas as an in-house auditor before assuming responsibility for Investor Relations. In 1990, she joined Avenir Havas Media as Deputy Finance Director before becoming, in 1994, Finance and Administrative Director, based in London, for the company's British and American activities. In 1998, she was appointed Chief Operating Officer for Sky Sites London, the subsidiary that would subsequently become JCDecaux Airport UK.

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