

JCDecaux joins Interbrand's ranking for "Best French Brands by Value"

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
Brazil
Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
India
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Mexico
Netherlands
Norway
Poland
Portugal
Russia
Serbia & Montenegro
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
Turkey
United Kingdom
United States
Uruguay

Paris, June 1st, 2006 - - JCDecaux (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific, and number two worldwide, has entered the Interbrand rankings in 23rd position, with a brand value of €1.03 billion. JCDecaux is the only media and BtoB company in this year's list and the company was awarded a special prize in recognition of its constant innovative capacity with, among other things, its interactive billboards and self-service bicycle hire system.

For the 4th consecutive year Interbrand, a subsidiary of the Omnicom Group specializing in consultancy and brand creation services, has determined the value of a select number of French brands on the basis of the "net present value of the earnings that the brand is expected to generate and secure in the future."

Jean-Charles Decaux, Chairman of the Executive Board of JCDecaux, made the following statement: *"We are proud to enter this select club of the largest French companies with an international dimension and to have been awarded the "special prize" at the time of our inclusion in the ranking system. We congratulate all the companies in the 2006 list of "Best French Brands", many of whom we work with on a regular basis as they continue to build their own brands."*

Key figures for the Group:

- 2005 revenues: €1,745.2m; Q1 2006 revenues: €442.2 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (190,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 715,000 advertising panels in 46 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

Press Relations

Agathe Albertini
Tel: +33 (0)1 30 79 34 99
Fax: +33 (0)1 30 79 75 39
agathe.albertini@jcdecaux.fr

Investor Relations

Alexandre Hamain
Tel: +33 (0)1 30 79 79 93
Fax: +33 (0)1 30 79 77 91
alexandre.hamain@jcdecaux.fr

JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777
Head Office: 17, rue Soyier - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79
www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747