

JCDecaux renews and extends street furniture contract for the municipalities of Clermont-Ferrand, Chamalières, Cournon, Royat and Riom.

Out of Home Media

Argentina
Australia
Australia
Australia
Belgium
Bosnia
Brazii
Bulgaria
Canada
Chilia
China
Creatia
Czech Republic
Derimark
Estonia
Finland
France
Germany
Hungary
Iceland
India
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Mexico
Netherlands
Norway
Poland

Singapore Skovakia Slovenia Spain Sweden Switzerland Thailand Turkey United Kingdom United States

Berbia & Montenegro

Paris, April 24, 2006 - JCDecaux (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific, and number two worlwide, has renewed the street furniture contract for the municipalities of Clermont-Ferrand, Chamalières, Cournon d'Auvergne, Royat and Riom (205,000 inhabitants) and won the station platform shelters of the first tramway line opened by the SMTC (Syndicat Mixte des Transports Clermontois) following a public tender. The contract is for a period of 15 years.

The contract covers a total of 62 tramway shelters, 237 bus shelters, 247 2m² map and information panels (MUPI®) and 87 large format 8m² billboards (Senior®). Two street furniture ranges have been chosen for these items: the first was specifically designed for tramway shelters by the architect Jacques Dulieu and the second "Hydra" range, created by JCDecaux, has been selected for all the other street furniture to be installed in the five urban areas covered by the contract.

Jean-Charles Decaux, Co-CEO of JCDecaux, said: "The fact that these municipalities in the Auvergne have chosen our solutions once again reflects JCDecaux's commitment to both quality and innovation. By offering towns and cities throughout France a choice of street furniture ranges tailored to their particular needs, we help to improve the quality of their citizens' lives".

KEY INFORMATION ABOUT THE GROUP:

- 2005 revenues: €1,745.2m
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising faces)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, trains and tramways (207,000 advertising faces)
- N°1 in Europe for billboards (190,000 advertising faces)
- N°1 outdoor advertising company in China (79,000 advertising faces in 20 cities)
- 715,000 advertising faces in 46 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employee

Press Relations

Agathe Albertini Tel.: +33 (0) 1 30 79 34 99 Fax: +33 (0) 1 30 79 35 79 agathe.albertini@icdecaux.fr Investor Relations
Alexandre Hamain
Tel.: +33 (0) 1 30 79 79 93
Fax: +33 (0) 1 30 79 77 91
alexandre.hamain@jcdecaux.fr

JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777 Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79 www.icdecaux.com