

Isabelle Fourmentin appointed Sales Manager of JCDecaux Airport and JCDecaux Artvertising

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
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Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Mexico
Netherlands
Norway
Poland
Portugal
Russia
Serbia & Montenegro
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
Turkey
United Kingdom
United States
Uruguay

Paris, January 23, 2006 – Isabelle Fourmentin has been appointed Sales Manager of JCDecaux Airport and JCDecaux Artvertising. Reporting to Isabelle Schlumberger, Chief Executive Officer of JCDecaux Airport and JCDecaux Artvertising, she joins the Group today. She is responsible for all the sales forces of these two entities and is a member of both Executive Committees.

Isabelle Fourmentin (42) holds a master's degree in Business Law and Taxation, a post-graduate diploma (DESS) in International Contract Law as well as an MBA awarded by the leading French business school, HEC.

Isabelle Fourmentin began her career in 1988 as a chargée d'affaires in the Marketing Department of the French TV channel, La 5. In 1993, she moved to the NRJ Group as a Project Leader before being appointed Administrative Director responsible for optimizing the costs and the structural organization. She was rapidly promoted to the position of Director of Commercial Strategy and Development of NRJ Régies before assuming managerial responsibility of E NRJ in 2000. In 2002, she became a consultant for Sixième Continent, a company specializing in consultancy services for media and Internet companies.

Since 2004, she served as Sales Manager of the event-based public relations agency, Le Public Système.

Key Information on the Group

- 2004 revenues: €1,627.3 million; revenues for the first 9 months of the year: €1,227.6m
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (317,000 advertising panels)
- N°1 worldwide in airport advertising with 155 airports and more than 150 transport contracts in metros, buses, trains and tramways (300,000 advertising panels)
- N°1 in Europe for billboards (199,000 advertising panels)
- 816,000 advertising panels in 45 countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 8,093 employees

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A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

