

JCDecaux repairs the street furniture in Strasbourg in 72 hours

Paris, April 9, 2009 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region and No.2 worldwide in this industry, has completed lightning repairs on the street furniture installed in Strasbourg (north-east France).

The city of Strasbourg suffered considerable damage following the anti-NATO demonstrations staged in the night of April 4-5, 2009. The street furniture belonging to JCDecaux was the victim of extensive vandalism, especially in the Neudorf and Port-du-Rhin districts, the latter forming the border with Germany and, as such, playing a major role in promoting the image of France among visitors entering the country.

The JCDecaux teams went to inspect the damage on the Sunday morning with a view to securing the damaged structures and to drawing up a list of all the repair work to be carried out as rapidly as possible.

A total of 38 street furniture items were vandalized during the demonstrations: 27 bus shelters, 8 MUPI city information panels and 3 Senior larger format advertising panels, requiring the replacement of some 110 sheets of glass and the carrying out of many other repairs (panel boxes, electricity, methacrylate plates, etc.). All the damaged items were fully repaired by the morning of Wednesday, April 8.

Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux S.A., made the following statement: "Despite the extent of the damage caused last weekend, our Strasbourg teams have clearly demonstrated their responsiveness by securing the damaged items as early as Sunday morning. Thanks to the efficient intervention and quality of the work of JCDecaux's operating personnel, the city of Strasbourg once again enjoys street furniture in a perfect state of repair. The speed of this operation is worthy of the reputation of JCDecaux whose development has always been founded on the quality and efficiency of the upkeep and maintenance, guaranteed to the cities in the 55 countries where the Group is present."

JCDecaux Group, key figures:

- 2008 revenues: €2,168.6m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (351,000 advertising panels)
- No.1 worldwide in transport advertising with 145 airports and more than 300 transport contracts in metros, buses, trains and tramways (386,000 advertising panels)
- No.1 in Europe for billboards (215,000 advertising panels)
- No.1 in outdoor advertising in the China (219,000 advertising panels in 23 cities)
- No.1 worldwide for self-service bicycle hire
- 952,000 advertising panels in 54 different countries
- Present in 3,400 cities with more than 10,000 inhabitants
- 8,900 employees

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