

## Execution of the liquidity contract with Kepler Cheuvreux

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**Paris, May 3<sup>rd</sup>, 2019** – JCDecaux S.A. (Euronext Paris: DEC), the number one outdoor advertising company worldwide, and Kepler Cheuvreux have signed on April 26<sup>th</sup>, 2019 a liquidity contract regarding JCDecaux S.A. shares traded on Euronext Paris.

The liquidity contract will be executed in compliance with regulation regarding liquidity contracts which includes Regulation (EU) n° 596/2014 of the European Parliament and of the Council of April 16<sup>th</sup>, 2014 on Market Abuse (MAR), Commission Delegated Regulation (EU) 2016/908 of February 26<sup>th</sup>, 2016 supplementing MAR regulatory technical standards on the criteria, the procedure and the requirements for establishing an accepted market practice and the requirements for maintaining it, terminating it or modifying the conditions for its acceptance, articles L. 225-209 and seq. of the French Commercial Code and AMF Decision n° 2018-01 of July 2<sup>nd</sup>, 2018, applicable as from January 1<sup>st</sup>, 2019.

The following resources will be allocated to the liquidity account:

- €5,000,000

Operations under the liquidity contract shall be suspended in the specific cases provided by article 5 of the AMF Decision n° 2018-01 of July 2<sup>nd</sup>, 2018.

Operations under the liquidity contract may also be suspended:

- by JCDecaux S.A., if Kepler Cheuvreux has not made reasonable efforts to fulfil its obligations regarding the liquidity of the shares and the share price stability;
- by Kepler Cheuvreux, in the case where information provided makes impossible to fulfil its obligations;
- by Kepler Cheuvreux, in the case where amounts due to Kepler Cheuvreux under the Liquidity contract would not have been paid on the due date; and
- upon request of JCDecaux S.A., for the period it specifies.

The Liquidity contract may be terminated:

- at any time and with a two (2) business days prior notice by JCDecaux S.A.;
- at any time and with a thirty (30) calendar days prior notice by Kepler Cheuvreux; and
- without notice and formalities if the shares are transferred on another trading platform.

### Key Figures for JCDecaux

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (528,660 advertising panels)
- N°1 worldwide in transport advertising with more than 210 airports and 277 contracts in metros, buses, trains and tramways (366,000 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (648,570 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,880 advertising panels)

JCDecaux SA

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,244,275.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

# JCDecaux

- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,450 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,061,200 advertising panels in more than 80 countries
- Present in 4,030 cities with more than 10,000 inhabitants
- 13,030 employees

For more information about JCDecaux, please visit [jcdecaux.com](http://jcdecaux.com).  
Join us on [Twitter](#), [LinkedIn](#), [Facebook](#), [Instagram](#) and [YouTube](#).

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